

KC – Framework For Sr. Mobility

Philanthropy seeking Social Change...



Framework - a planning grant...

- Enhancing existing public policy efforts creating a movement for social change – specifically, senior mobility...
- Areas identified as enhancement targets - plans, budgets, codes ...

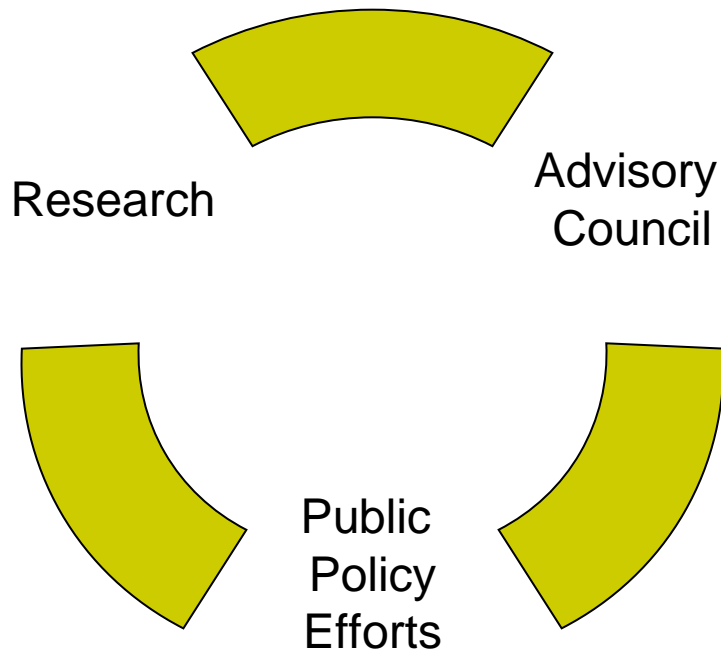


Framework outcomes created focus...



- Regional ownership... required participation by civic and community leaders
- Incorporation into existing public policy processes... required understanding and support of leaders and key staff

The Framework Process...



- Research – provided insight to how seniors see mobility and what was being done.
- Advisory Council – guided project, verified results and promoted outcomes.
- Understanding Public Policy efforts... created outcomes...

Significant *Framework* lessons...

- ❑ The role of philanthropy as facilitators for large scale efforts...
- ❑ Seniors saw mobility as access to transportation and community...
- ❑ Engaging leaders and key staff early provided guidance and created commitment for public policy change...

