

The 2007 Missouri Nonprofit Sector At a Glance

Produced by the Midwest Center for Nonprofit Leadership
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The nonprofit sector in Missouri plays an integral role in the economic and social well-being of the state. In preparation for our inaugural statewide nonprofit conference, we have summarized general statistics that illustrate the size and scope of the Missouri nonprofit sector. All statistical data have been derived from databases and reports compiled by the Foundation Center, the National Center for Charitable Statistics, the Missouri Economic Research and Information Center and the U.S. Census Bureau.

The Nonprofit Share of the Missouri Business Population

- According to the most recent statistics there are more than 155,000 private organizations currently operating in the State of Missouri. Almost 5% of these organizations are charitable nonprofit organizations that have greater than \$25,000 in annual revenues, and that are not designated as religious congregations (see figure 1 below).

Figure1: Nonprofits as Share of the Missouri Business Population

	Number*	Percent of Total
All Other Organizations	155,161	95.41%
Charitable Organizations	7,469	4.59%
Total	162,630	100.00%

*Source for All Other Organizations is Missouri Economic Research and Information Center

How Missouri's Nonprofit Sector Compares

- When compared to other Midwestern states, we see that the Missouri nonprofit sector is a robust economic contributor to the state's overall economy (see figure 2 below). Despite the smaller number of organizations per capita, Missouri nonprofits account for a greater part of the state's economic production (as measured by Gross State Product or GSP) than any of the other states' nonprofit sectors. In total, nonprofits account for more than 12% of all economic output in Missouri!

Figure 2: State Nonprofit Sector Comparison

	Nonprofit Organizations*	Revenue (in billions)*	Assets (in billions)*	State Population**	Nonprofits per 1,000 People	Sector Share of GSP***
Missouri	7,469	\$26.33	\$38.86	5,765,166	1.30	12.19%
Kansas	3,965	\$8.00	\$9.95	2,751,509	1.44	7.58%
Iowa	4,666	\$9.87	\$14.57	2,973,700	1.57	8.69%
Illinois	16,488	\$56.84	\$82.76	12,699,336	1.30	10.15%
Indiana	7,774	\$25.01	\$43.74	6,249,617	1.24	10.48%
Nebraska	3,034	\$7.99	\$11.46	1,744,370	1.74	7.04%
Minnesota	8,893	\$27.65	\$35.06	5,174,743	1.72	11.79%

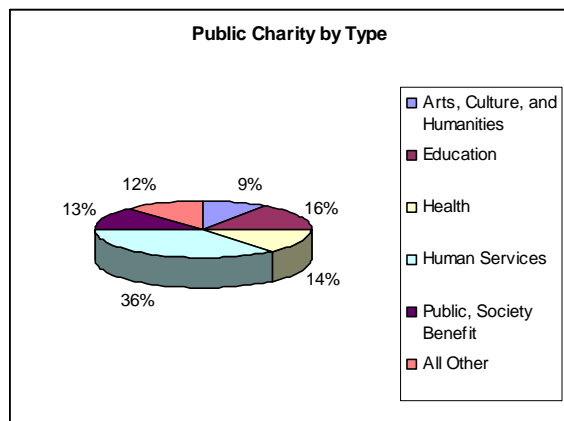
*Source: National Center for Charitable Statistics

**Source: United States Census Bureau

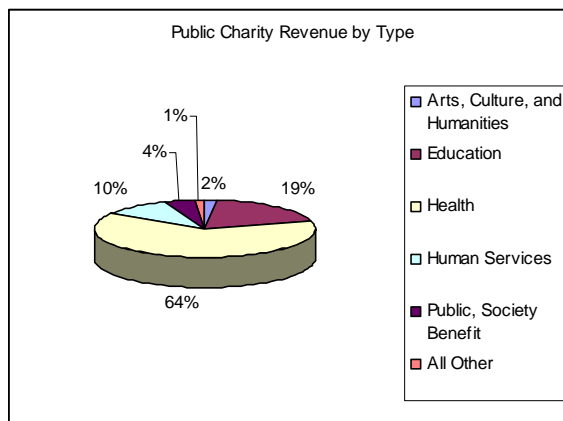
***Source: Bureau of Economic Analysis

Charitable Nonprofit Mission and Market

- The charts below illustrate the number of Missouri charities and the share of funds that flow to different types of charities. The largest number of Missouri nonprofits operate in the area of general human services. In fact, more than 1 out of every 3 nonprofits in Missouri is classified as a human service nonprofit. Although they comprise only 14% of all Missouri nonprofits, health charities account for almost 2/3 of all state nonprofit revenues. Education charities are more similar, comprising 16% of the number of nonprofits and 19% of the sector's revenue.



Human Services	36%
Education	16%
Health	14%
Public Society Benefit	13%
Arts & Culture	9%
All Other	12%



Health	64%
Education	19%
Human Services	10%
Public Society Benefit	4%
Arts & Culture	2%
All Other	1%

Foundations and Philanthropy

- Missouri foundations number 1,320 or 17.7% of nonprofits in the state. Independent grantmaking foundations comprise the largest segment of the group, have the most assets, and distribute the most dollars. However, despite only having seven total community foundations (less than 1%), organizations in this category distribute more than 17% of all foundation dollars.

Figure 3: Missouri Foundation Statistics*

	Number	%	Assets (in billions)	%	Total Giving (millions)	%
Independent	1,173	88.9%	\$7.17	80.2%	\$357.70	40.5%
Corporate	72	5.5%	\$.45	5.0%	\$111.45	12.6%
Community	7	0.5%	\$1.22	13.6%	\$155.93	17.6%
Operating	68	5.2%	\$.10	1.2%	\$258.75	29.3%
Total	1,320	100.0%	\$8.94	100.0%	\$883.82	100.0%

*Source: Foundation Center

The Midwest Center for Nonprofit Leadership is the nonprofit research and leadership center of the University of Missouri – Kansas City. The mission of the Midwest Center for Nonprofit Leadership is to strengthen the effectiveness and performance of individuals and organizations in the region's nonprofit sector through high quality programs of community-oriented education, applied research, problem solving and service. For more information about the Midwest Center and its programs and services, please visit our web site at www.mcnl.org, or call us at 816-235-2305. We are building a healthier community through nonprofit leadership.