

Kansas City Nonprofit Sector At a Glance

Produced by the Midwest Center for Nonprofit Leadership
University of Missouri – Kansas City

There is a lot of discussion in Kansas City these days about the nonprofit sector, its size, and how it fits into the larger economy of the region. We are pleased to share a few summary statistics about the size and scope of the sector with you. These come from a larger report on the sector that was recently developed by a Midwest Center for Nonprofit Leadership research team and represent the latest statistics available. The full report is available in the Research section of our web site, at www.mcnl.org.

Based on Internal Revenue Service (IRS) file data, there are 6,835 nonprofit charitable organizations (the so-called 501(c)3s) in the Kansas City Metro Area¹. Fewer than one-third of these agencies - 2,108 to be exact - have revenues of at least \$25,000 per year, are not religious congregations, and are therefore required to file a tax return with the IRS.

The Nonprofit Share of the Kansas City Economy

Nonprofits account for 2.8% of the number of business establishments in Kansas City and generate 6.5% of total income or revenue (figure 1.1).

	Number	% of Total	Revenue (in billions)	% of Total Revenue
Charitable Organizations	2,108	2.8%	\$9.6	6.5%
All Other Organizations	72,272	97.2%	\$138.0	93.5%
Total	74,380	100.0%	\$147.7	100.0%

How the Number of Kansas City Nonprofits Compares With Other Metropolitan Areas

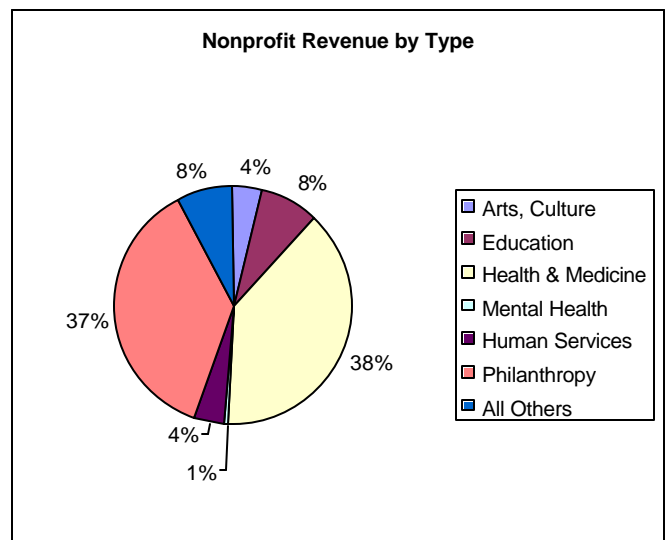
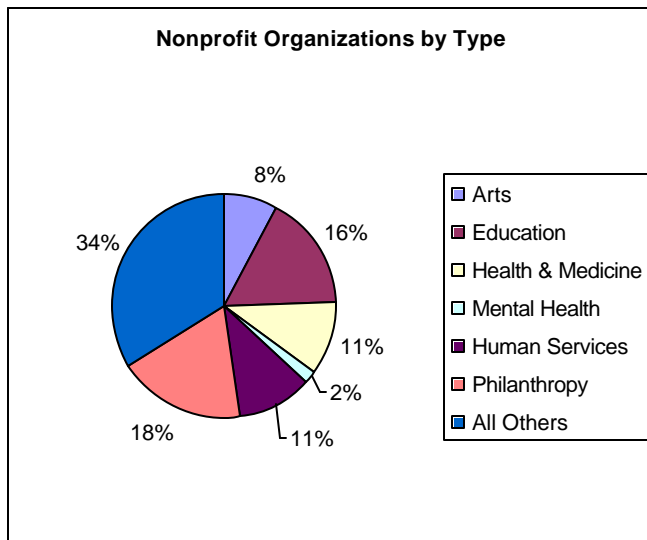
Kansas City's nonprofit sector tends to fall near the middle in most categories (figure 1.2).

	Organizations	Revenue (in billions)	Assets (in billions)	Population (in millions)	Orgs per 1,000 People	NP% of GMP
Kansas City	2,108	\$9.6	\$13.1	1.8	1.2	13.9%
Cincinnati	2,185	\$8.5	\$17.5	2.0	1.1	11.6%
Indianapolis	1,810	\$11.8	\$27.1	1.6	1.1	19.2%
Milwaukee	2,765	\$9.7	\$13.5	1.7	1.6	15.6%
Orlando	1,144	\$4.9	\$8.6	1.6	0.7	7.8%
Sacramento	691	\$1.7	\$2.3	1.8	0.4	2.2%
Chicago	9,221	\$51.9	\$68.5	8.9	1.0	14.0%
Atlanta	3,628	\$16.0	\$23.6	3.9	0.9	9.1%
St. Louis	691	\$1.6	\$1.7	2.6	0.3	1.7%
Denver	3,319	\$9.1	\$14.0	2.4	1.4	9.5%
Minneapolis	4,457	\$18.6	\$27.5	2.9	1.6	14.5%

¹ The Kansas City Metro Area as defined by the Office of Management and Budget includes the following eleven counties: Johnson, Leavenworth, Miami and Wyandotte Counties in Kansas and Cass, Clay, Clinton, Jackson, Lafayette, Platte and Ray Counties in Missouri.

Nonprofit Categories and Market Share

In addition to the charts below, Spirit of Service reports there are nearly 2,400 religious congregations in the Kansas City metro area. Assuming national trends in private giving apply here in Kansas City nearly half of our nonprofits, the religious congregations, are receiving 57% of our individual gifts.



Foundations and Philanthropy

About 27% of all foundations in Missouri and Kansas are based in the Kansas City metro area, and these foundations hold about 56% of all foundation assets and distribute about 48% of all grants (figure 1.3).

Figure 1.3: Kansas City Metro Area Foundation Statistics

	Number	Assets (in millions)	Payout (in millions)	Total (in millions)	% of MO/KS	% of MO/KS Assets	% of MO/KS Payout	% of MO/KS Total
Independent	448	\$5,164.7	\$217.5	\$211.9	27.6%	56.6%	46.7%	47.6%
Corporate	16	\$94.6	\$18.9	\$18.7	19.8%	19.1%	17.4%	17.2%
Community	2	\$729.7	\$86.1	\$86.3	15.4%	81.3%	86.6%	86.6%
Operating	15	\$3.4	\$1.0	\$0.5	17.4%	2.4%	6.4%	4.0%
KC Metro Total	481	\$5,992.4	\$323.4	\$317.4	26.7%	56.3%	46.9%	47.7%
MO/KS Total	1,804	\$10,653.4	\$689.5	\$666.0	100.0%	100.0%	100.0%	100.0%

The Midwest Center for Nonprofit Leadership is an education and outreach unit of the Cookingham Institute of Public Affairs in the Henry W. Bloch School of Business and Public Administration at the University of Missouri – Kansas City. Our mission is to enhance the effectiveness and performance of individuals and organizations in the nonprofit sector through high quality community-focused education, applied research, problem solving and service. For more information about the Midwest Center and our various programs and services, visit our web site at www.mcnl.org, or call us at 816-235-2305.