

The 2009 Kansas City Nonprofit Sector At a Glance Report

Produced by the Midwest Center for Nonprofit Leadership
Henry W. Bloch School of Business & Public Administration
University of Missouri – Kansas City

Kansas City's nonprofit public service organizations play a unique and vital role in the growth and development of the Greater Kansas City metropolitan region. We are pleased to share a few summary statistics again this year about the size and scope of the sector, and how it fits into the larger economy of the metropolitan region. *Please note that, although the date of this report is 2009, the data reported in this snapshot are for calendar year 2008 – delays in agency reporting to the IRS cause a time lag for sector information.* This “snapshot” is excerpted from a larger report prepared by the Midwest Center for Nonprofit Leadership at UMKC, and the information is derived from multiple sources including the IRS, the Census Bureau, and the National Center for Charitable Statistics. For the full report, including more detail on the sources, please go to www.mcnl.org and select the Research section of the site.

After a year of declining numbers, the population of public nonprofit charities in Kansas City increased again in 2008. Last year, the total number of organizations in Kansas City's charitable nonprofit sector declined for the first time in more than a decade. This trend reversed in 2008 as 607 new nonprofits were added; there were 8,010 Kansas City public charity nonprofits (501c3s) registered with the IRS at the end of 2008. About 41% of these organizations, or 3,318, had revenues of at least \$25,000 per year (an increase of 61 over the previous year). In addition, it is estimated that more than 1,500 religious congregations were operating in the Greater Kansas City metro region. Financially, the Kansas City nonprofit sector grew both in terms of overall sector annual revenue (2% increase) and in assets (6% increase). The nonprofit sector now comprises 13.4% of the region's economy, down from 15.3% last year.

The Nonprofit Share of the Kansas City Economy

- The nonprofit sector (excluding congregations) comprises 3.75 percent of the total number of Kansas City organizations, yet it generates almost eight percent of total revenue for the region's economy (see figure 1 below). Nonprofit economic activity increased from 2008, yet the share of Kansas City's estimated Gross Metropolitan Product (GMP) fell about 2%.

Figure 1: Nonprofits as Part of the Kansas City Economy

	Number	% of Total	Revenue	% of Total Revenue
All Other Organizations	85,234	96.25%	\$162,915,500,000	92.3%
Charitable Organizations	3,318	3.75%	\$13,518,874,678	7.7%
Total	88,552	100.0%	\$176,470,374,678	100.0%

How Kansas City's Nonprofit Sector Compares

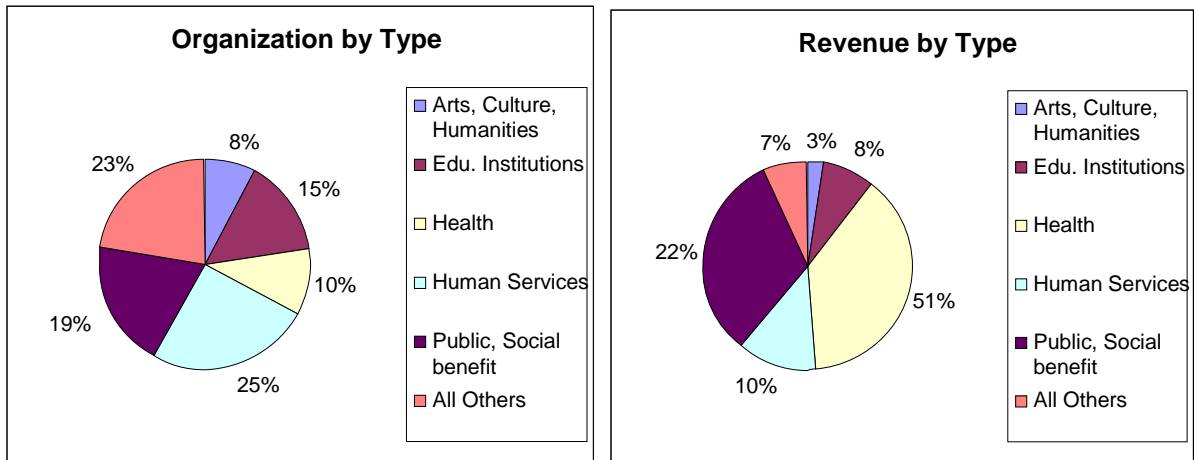
- Kansas City's nonprofit organization population is comparable to that of other similarly-sized U.S. metropolitan areas. All metro areas showed increased revenues except Milwaukee and Indianapolis. Kansas City, Cincinnati and Minneapolis were the only areas that added new organizations, all other areas saw a decrease in the number of nonprofit organizations.

Figure 2: Metro Area Nonprofit Sector Comparison

	Nonprofit Organizations	Revenue (in billions)	Assets (in billions)	Region Population	Nonprofits per 1,000 People	Sector Share of GMP*
Chicago	15,212	\$95.50	\$128.17	9,569,624	1.59	18.87%
Atlanta	7,978	\$25.94	\$46.50	5,376,285	1.48	9.60%
Minneapolis	6,889	\$32.62	\$48.35	3,229,878	2.13	17.35%
Denver	5,747	\$15.19	\$25.42	2,506,626	2.29	10.43%
Milwaukee	4,501	\$18.03	\$25.42	1,549,308	2.91	23.01%
St. Louis	4,208	\$23.23	\$36.79	2,816,710	1.49	18.58%
Cincinnati	3,599	\$18.10	\$28.59	2,155,137	1.67	18.53%
Kansas City	3,318	\$13.51	\$22.40	2,002,047	1.66	13.35%
Indianapolis	2,978	\$16.00	\$28.80	1,715,459	1.74	16.93%
Orlando	2,719	\$13.47	\$22.49	2,054,574	1.32	13.41%

Nonprofit Mission and Market

- The charts below illustrate the distribution of missions and resources for various types of nonprofits in the Greater Kansas City metropolitan region. Revenues and numbers of organizations for each mission area vary significantly. For example, human service organizations comprise a quarter of all Kansas City charitable organizations that file with the IRS, yet they receive only ten percent of the revenues. Health organizations comprise only ten percent of the agencies, yet they account for more than half of all revenues received by the nonprofit sector (an increase over the prior year). Conversely, nonprofits in the arts and culture category comprise eight percent of all agencies, yet secured only about three percent of resources (no change from 2008).



Foundations and Philanthropy

- Kansas City has a strong foundation community that exhibits an exceptional record of giving, including one of the most successful community foundations in the nation (Greater Kansas City Community Foundation). Just over 22 percent of all Missouri and Kansas foundations are based in the Kansas City metro region, yet these foundations hold more than 52 percent of all foundation assets and comprise close to 50 percent of all foundation giving for the two states combined.

Figure 4: Kansas City Metro Area Foundation Statistics (circa 2007)

	Number	% Of MO/KS	Assets (in millions)	% Of MO/KS Assets	Total Giving (in millions)	% Of MO/KS Total Giving
Independent	424	22.69%	\$5,653.91	52.32%	\$190.28	39.66%
Corporate	21	22.83%	\$124.11	22.15%	\$19.16	17.55%
Community	2	9.52%	\$1,211.64	70.92%	\$195.28	82.56%
Operating	17	14.53%	\$37.23	10.05%	\$1.28	11.34%
KC MSA Total*	464	22.11%	\$7,026.88	52.26%	\$405.98	48.51%
MO/KAN Total*	2,099	100%	\$13,444.72	100%	\$836.89	100%

Source: Foundation Center

* Figures may not total exactly due to rounding.

A more detailed report on the topics and information presented in this summary, as well as additional trend information, will be available on the Midwest Center's website (www.mcnl.org) in November 2009.

The Midwest Center for Nonprofit Leadership is the nonprofit research and leadership education center of the Department of Public Affairs of the Henry W. Bloch School of Business and Public Administration at the University of Missouri – Kansas City. The mission of the Midwest Center is to enhance the effectiveness and performance of the people and organizations of the region's nonprofit sector through high quality programs of education, applied research, problem solving and service. The center serves more than 4,000 nonprofit leaders each year through more than 30 public programs and hundreds of individually-customized agency retreats, workshops and programs. For more information about the Midwest Center and its programs and services, please visit our web site at www.mcnl.org, or call us at 816-235-2305.

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